Utah-Europe Days 2012 Sponsors



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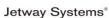




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GLOBALMANAGEMENT
BYU MARRIOTT SCHOOL CENTER











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2012

MAY 9TH AND 10TH

Invitation



Why Utah-Europe Days 2012?

- Connect with Top Utah business leaders interested in or currently doing business with Europe
- Promote countries and regions of Europe as attractive business locations
- Participate in the Utah-Europe Days 2012 Reception showcasing cultural, business and country specific exhibits
- Share country specific cultural and economic success stories with Utah business and education leaders

Did you know that...

- Utah's exports to Europe have grown over 111 percent from 2006 to 2011 and increased 37 percent in 2011
- Europeans are the largest international investors in Utah
- Over half of Utahns trace their ancestors to Europe
- Over 19 European countries have Honorary Consuls, Honorary Consuls General in Utah

Wednesday, May 9, 2012

8:00 am - How to Enter the New European Market

10:30 am An informative presentation with European trade officials

on entering the current European Market. (Breakfast

meeting)

11:30 am - The Future of Europe's Debt Crisis

2:00 pm An engaging discussion of the Euro currency and its

effects on European economies and Utah companies.

(Luncheon)

3:00 pm - European-Utah Clusters Seminar

5:00 pm Focused symposium by industry experts from Europe on

Aerospace, Energy, Life Sciences, Mining, and Personal

Health & Wellness.

Thursday, May 10, 2012

7:30 am - 4th Annual Women in International Business

9:30 am Conference – Focus Europe

Building on the Annual Women in International Business Conference, these interactive workshops will explore the nuances and business climate of the European markets.

11:00 am - Successful European Business Strategies for

1:00 pm Utah Companies

What every Utah company and organization needs to know when entering into European markets. (Luncheon)

6:00 pm - Utah-Europe Reception

8:30 pm Experience a culinary journey through Europe while net-

working with other Utah companies and European

officials.

For more information about Utah-Europe Days 2012, please contact Nate Lambson at nlambson@utah.gov.